SYDNEY BEIL

EDUCATION

University of Florida College of Journalism and Communications

Bachelor of Science in Minor in Innovation Graduated Magna Cum Laude April 2022

PROFESSIONAL EXPERIENCE

Lead Florist

The Bougs Co. | Chicago, IL | 02/2023 - present

- Designed arrangments and bouquets for clients
- Created new menu items that made it onto the national menu
- Merchandized the store in beautiful ways
- Handled in-store customer service and phone orders

Freelance Post-Production

Skalawag Productions | Chicago, IL | 08/2022 - present

Editor

- Inside Chomps Employee Videos Edited lengthy interviews down to 7 videos under 60 seconds
 - Used archived and current day footage for the b-roll
 - Chomps Leadership Team Video
 - Cut down interviews from the founders into a ~6 minute video, thanking their Leadership Team

Motion Designer

- American Planning Association Award Videos
 - Edited four 9:16 unique videos for award winners using their photos and my own graphics designs
 - Reformatted the videos into 1:1 versions for social media
- Swati Garg Course Videos
 - Organized the Powerpoint slides from the graphic designer into working vectors through Illustrator
 - Animated the slides for the video

Assistant Editor

- Swati Garg Course Videos
 - Logged all footage
 - Organized the project file
 - Created assistant edits for the editor to begin to work off of Ribera y Rueda Wine
 - Subclipped and color corrected over 1200 video clips for the client's social media

Freelance Production Assistant

Various Companies | Chicago, IL | 09/2022 – present

Rollcut Studios

- Studio Manager, Crafty or General PA on multiple shoots
- **Skalawag Productions**
- Studio Manager/General PA several times Camera Operator on occassion

Motto Motion

Set Design/General PA

INTERNSHIPS

Post-Production Intern

Skalawag Productions | Chicago, IL | 06/2022 - 08/2022

- Assistant Edited on 5 projects
- Lead the edit on three projects (Chomps 10th Birthday Video, Better Blends Origin Story, and Better Blends TikTok Content)
- Reformatted animation and edits for 9 videos
- Set PA for 10+ shoots

Cinema Verde

Film Intern | Gainesville, FL | 08/2021 – 06/2022

- Edited and helped coordinate filmmaker interviews
- Created promotional videos and graphic designs for social media and the website

• Assisted in running the Live Stream Filmmaker Roundtables for our 2022 festival

HU Magazine

Video Team | Gainesville, FL | 09/2021 – 07/2022

- Captured footage for various team projects for the magazine
- Created After Effects animations
- Made solo video projects for the magazine

SKILLS

